



2025 SPONSORSHIP OPPORTUNITIES

Disability Inclusion Breakfast

Lifeworks invites you to invest in a world where disability inclusion is the standard, not an exception. Sponsorships help Lifeworks build relationships and raise funds that ensure we can expand our reach and meet the ambitious goals of our mission.

OUR MISSION

To be the partner of choice in advancing disability inclusion.

OUR VISION

We envision a world where disability inclusion is the standard.

Questions? Contact us at 651-454-2732 | giving@lifeworks.org
lifeworks.org | 6636 Cedar Ave S, Suite 250, Richfield, MN 55423



About The Disability Inclusion Breakfast

At Lifeworks' Disability Inclusion Breakfast, guests hear from disability advocates on the importance of disability inclusion and why now is the time to act. Disability advocates will share stories, insights, and practical ideas for creating more inclusive spaces where everyone can thrive. You'll come away with clear steps you can take to help build a culture of inclusion—whether in your workplace, community, or everyday life.

Save The Date

Disability Inclusion Breakfast

Friday, September 26, 2025 | 8:30 - 10:30 AM

American Swedish Institute, Minneapolis

Increase Your Reach

1,900+

visitors to
event website

Jan 1 - July 1 2025

200+

highly engaged
attendees

5,500

email boxes
reached

6.72%

social media
engagement

industry average 2-5%

Attendees

Industries:

- Fortune 500 companies
- Technology
- Healthcare
- Finance
- Real estate
- Legal
- Locally owned companies

Titles:

- Chief Executive Officer
- Chief Operations Officer
- President
- Founder
- Owner
- Partner
- Chief Human Resources Officer
- Vice President of Diversity, Equity, and Inclusion
- General Counsel

Your Sponsorship **Gives Back**

Your support of Lifeworks is an investment in our community. By sponsoring the Disability Inclusion Breakfast, you are advancing disability inclusion and setting an example for others. Disability inclusion guides our programs of day support, employment, in-home services, resource navigation, and training & consulting to ensure that people with disabilities have opportunities, can thrive, and defy expectations. **Sponsorship brings visibility to your business and lets others know that you support inclusion, accessibility, and equal opportunities for people with disabilities.**

What you do makes a difference, for your business, your employees, and our communities. We have seen so much progress over the years, but we must continue to learn and grow and make the world a better place for all. **By sponsoring Lifeworks, you are joining us on this journey and changing lives for the better.** When you sponsor Lifeworks, you are supporting a world where disability inclusion is the standard, not the exception.

Support from our sponsors helps Lifeworks partner with thousands of people with disabilities and hundreds of organizations. Your dollars help Lifeworks remove barriers ensuring people with disabilities can access community and seize opportunities.

2024 **Impact By The** **Numbers**

4,716

Individuals served
by Lifeworks

3,810,697

Hours of care provided

\$15.30

Average starting wage for
Lifeworks job seekers
(up \$1.73 per hour from 2023)

1,601

People attended a Disability
Inclusion Training

Sponsor Benefits

2025 Disability Inclusion Breakfast

	Presenting \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1000	
Opportunity for representative to provide remarks at Event	●				Event Recognition
Included on digital Event invites*	Logo	Logo	Name	Name	
Recognition on Event webpage (until June 2026)	Linked logo	Logo	Name	Name	
Recognition on Event materials	Logo on all materials	Logo on all materials	Name on program, event slide deck	Name on event slide deck	
Premier, reserved seating for you and your guests	10 tickets	6 tickets	4 tickets	2 tickets	Yearly Recognition
Included in the 2025 Lifeworks Annual Report	Logo	Logo	Name	Name	
Early access invites to all Lifeworks events	●	●	●	●	
Sponsor toolkit to promote our partnership	●	●	●	●	

* If sponsorship confirmed by: 08/06/2025