



*We're Better Together*

## Director of Communication & Marketing

### About us

**Mission:** Connect professionals of African descent to opportunities and demystify professional and personal success.

**Vision:** Bridge the gap amongst professionals from African descent around the world to facilitate networking, collaboration, and innovation.

**Value:** Connection, Collaboration, Celebration.

[WeNetworkNow](#) serves its members through the following programs:

**Networking Event:** Provide members an array of talented professionals from different backgrounds and professions.

**Workshop:** Provide a medium where members have the opportunity to network and learn about different topics and skills.

**Mentorship:** Connects members to the right mentors and mentees for personal and professional developments.

**Podcast:** Provides cultural and societal awareness and other educational topics through podcasting [**Coming Soon.**]

### Responsibilities

- Develop and implement the organization's overall communications and marketing plan
- Create and execute social media campaigns
- Write and edit website content
- Develop and implement public relations initiatives
- Manage the organization's brand and image
- Ensure that all of the organization's communications are consistent with its mission and values
- Network with organizations to build relationships with new donors and sponsors and cultivate relationships with existing donors



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## **Qualification**

- 2+ years of experience in communications and marketing, preferably for a nonprofit organization
- Experience with social media marketing
- Experience with public relations
- Energetic, friendly, and team-oriented
- Ability to work independently and as part of a team
- Commitment to WeNetworkNow Organization's mission and values

## **To apply**

Visit us at [wenetworknow.org](http://wenetworknow.org) to learn more about our organization

If you are interested in this position, please send your resume to [mkonneh@wenetworknow.org](mailto:mkonneh@wenetworknow.org)