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# LIFEWORKS ANNUAL CELEBRATION

*Sponsorship opportunities*

*Life*WORKS  
A nonprofit serving  
people with disabilities



# ABOUT LIFEWORKS

Lifeworks is a nonprofit organization that helps people with disabilities live fuller lives that are integrated into the flow of community experience. Lifeworks provides the tools our clients need to pursue fulfilling work in the community, rewarding social and educational experiences, and increased independence.

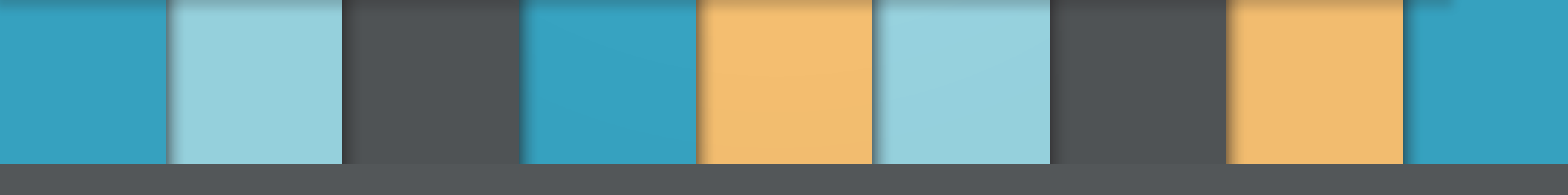
Lifeworks offers services including but not limited to: employment and pre-employment preparation; art, music, and performance classes; professional sensory environments and assistive technology support; opportunities to engage and give back to the community; and comprehensive fiscal support.

## PROGRAM STATS

Each year, Lifeworks supports more than 800 individuals with disabilities who work at nearly 300 businesses in the community and earn close to \$4 million in wages.

We manage a fleet of more than 30 vehicles that provide approximately 1,300 rides each day to the people we serve while traveling a total of nearly 450,000 miles per year.

Lifeworks also welcomes nearly 600 volunteers who commit more than 7,000 hours of their time each year providing expertise in the areas of resume development, workplace etiquette, art, technology, birding, and more.









# EVENT OVERVIEW

The Lifeworks Annual Celebration will be held on Thursday, April 27, 2017 at The Depot in Minneapolis.

Nearly 1,000 guests and sponsors are anticipated to come together to celebrate our mission of serving the community and people with disabilities as we live and work together.

This special evening brings together Lifeworks clients, business partners, employers, vendors, volunteers, donors, and various members of the community who help the people we serve live full and meaningful lives.

# EVENT STATS

In 2016, 952 individuals registered for the event.

Past event sponsors include: Allianz Life Insurance Company of North America, Atomic Data, Bayer, Blue Cross and Blue Shield of Minnesota, Cargill, Prime Therapeutics, Prudential, Thomson Reuters, Travelers, and Wells Fargo.





# SPONSORSHIP GRID

Opportunities	Featured Recognition	Program Advertisement	Promotional	Seating and Hospitality
<b>Presenting Sponsor</b> <b>\$25,000</b>	Year-long vehicle sponsorship Recognition from event emcee Partnership featured in 2017 Disability Employment Awareness Month (October) light rail advertising campaign	Full-page ad in event program 10-second video spot featuring logo and branded message	Logo on event invite, program, e-mails, signage, and web site	3 tables of 10 at event 30 drink tickets
<b>Premier Sponsor</b> <b>\$20,000</b>		Full-page ad in event program 10-second video spot featuring logo and branded message	Logo on event invite, program, e-mails, signage, and web site	3 tables of 10 at event 30 drink tickets
<b>Diamond Sponsor</b> <b>\$15,000</b>		Half-page ad in event program 10-second video spot featuring logo and branded message	Logo on event invite, program, e-mails, signage, and web site	2 tables of 10 at event 20 drink tickets
<b>Platinum Sponsor</b> <b>\$10,000</b>		Third-page ad in event program 10-second video spot featuring logo and branded message	Logo on event invite, program, signage, and web site	2 tables of 10 at event 20 drink tickets
<b>Gold Sponsor</b> <b>\$5,000</b>		Third-page ad in event program 10-second video spot featuring logo and branded message	Logo on event invite, program, signage, and web site	1 table of 10 at event 10 drink tickets
<b>Silver Sponsor</b> <b>\$2,500</b>		Quarter-page ad in event program	Name on program and web site	1 table of 10 at event 2 drink tickets
<b>Bronze Sponsor</b> <b>\$1,000</b>			Name on program and web site	1 table of 10 at event
<b>Client Ticket Sponsor</b> <b>\$750</b>			Name on program and web site	8 sponsored tickets for Lifeworks clients 2 drink tickets 1 voucher for event parking

# LIFEWORKS ANNUAL CELEBRATION

## SPONSORSHIP OPPORTUNITY

### PRESENTING SPONSOR

**\$25,000**

- Recognition from event emcee from event floor
- Year-long sponsorship of one Lifeworks vehicle; sponsor logo and recognition placed on the vehicle
- Full-page advertisement in event program
- 3 tables of 10 with premium seating at the event
- 30 drink tickets for pre-dinner reception
- Lifeworks-produced sponsor video featuring sponsor logo and branded message (10-second spot)
- Sponsor logo on the cover of the event invitation
- Sponsor logo on the cover of the event program
- Sponsor logo on all event e-mail blasts
- Sponsor logo on all event signage
- Sponsor logo and link on official event web site
- Company partnership with Lifeworks featured in 2017 Disability Employment Awareness Month (October) light rail advertising campaign



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# LIFEWORKS ANNUAL CELEBRATION

## SPONSORSHIP OPPORTUNITY

### PREMIER SPONSOR

\$20,000

- Full-page advertisement in event program
- 3 tables of 10 with premium seating at the event
- 30 drink tickets for pre-dinner reception
- Lifeworks-produced sponsor video featuring sponsor logo and branded message (10-second spot)
- Sponsor logo on event invitation
- Sponsor logo in event program
- Sponsor logo on all event e-mail blasts
- Sponsor logo on all event signage
- Sponsor logo and link on official event web site



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# LIFEWORKS ANNUAL CELEBRATION

## SPONSORSHIP OPPORTUNITY

### DIAMOND SPONSOR

**\$15,000**

- Half-page advertisement in event program
- 2 tables of 10 with premium seating at the event
- 20 drink tickets for pre-dinner reception
- Lifeworks-produced sponsor video featuring sponsor logo and branded message (10-second spot)
- Sponsor logo on event invitation
- Sponsor logo in event program
- Sponsor logo on all event e-mail blasts
- Sponsor logo on all event signage
- Sponsor logo and link on official event web site



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# LIFEWORKS ANNUAL CELEBRATION

## SPONSORSHIP OPPORTUNITY

### PLATINUM SPONSOR

**\$10,000**

- Third-page advertisement in event program
- 2 tables of 10 with premium seating at the event
- 20 drink tickets for pre-dinner reception
- Lifeworks-produced sponsor video featuring sponsor logo and branded message (10-second spot)
- Sponsor logo on event invitation
- Sponsor logo in event program
- Sponsor logo on all event signage
- Sponsor logo and link on official event web site



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# LIFEWORKS ANNUAL CELEBRATION

## SPONSORSHIP OPPORTUNITY

### GOLD SPONSOR

\$5,000

- Third-page advertisement in event program
- 1 table of 10 with preferred seating at the event
- 10 drink tickets for pre-dinner reception
- Lifeworks-produced sponsor video featuring sponsor logo and branded message (10-second spot)
- Sponsor logo on event invitation
- Sponsor logo in event program
- Sponsor logo on all event signage
- Sponsor logo and link on official event web site

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# LIFEWORKS ANNUAL CELEBRATION

## SPONSORSHIP OPPORTUNITY

### SILVER SPONSOR

\$2,500

- Quarter-page advertisement in event program
- 1 table of 10 with preferred seating at the event
- 2 drink tickets for pre-dinner reception
- Sponsor name in event program
- Sponsor name on official event web site

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# LIFEWORKS ANNUAL CELEBRATION

## SPONSORSHIP OPPORTUNITY

### BRONZE SPONSOR

\$1,000

- 1 table of 10 with preferred seating at the event
- Sponsor name in event program
- Sponsor name on official event web site

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# LIFEWORKS ANNUAL CELEBRATION

## SPONSORSHIP OPPORTUNITY

### CLIENT TICKET SPONSOR

**\$750**

- 8 sponsored tickets for Lifeworks clients who would not otherwise attend
- 2 event tickets with preferred seating
- 2 drink tickets for pre-dinner reception
- 1 voucher for event parking
- Sponsor name in event program
- Sponsor name on official event web site

Not all of the people we serve have the means to buy an event ticket for themselves; with your generosity, you could sponsor tickets for 8 people with disabilities so they can celebrate with us.

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## IN ADDITION TO SPONSOR BENEFITS, THE DESSERT SPONSOR WILL RECEIVE

- Exclusive sponsor rights
- Company logo on specially-designed labels for individual desserts (approximately 1,000)
- Company recognition during dinner

## IN ADDITION TO SPONSOR BENEFITS, THE WINE SPONSOR WILL RECEIVE

- Exclusive sponsor rights
- Company logo on specially-designed labels for complimentary wine bottles (2 per table, 200 total)
- Company recognition during dinner

## IN ADDITION TO SPONSOR BENEFITS, THE VIDEO PRODUCTION SPONSOR WILL RECEIVE

- Exclusive sponsor rights
- Company logo featured in 10-second motion graphic prior to each award video (5 videos)
- Company recognition during award ceremony



## IN ADDITION TO SPONSOR BENEFITS, THE DINNER SPONSOR WILL RECEIVE

- Exclusive sponsor rights
- Company logo featured on individual dinner menus (approximately 1,000)
- Company recognition during dinner

## IN ADDITION TO SPONSOR BENEFITS, THE PRESIDENT'S RECEPTION SPONSOR WILL RECEIVE

- Exclusive sponsor rights
- Company logo on President's Reception invitation
- Company recognition during event program

## IN ADDITION TO SPONSOR BENEFITS, THE AUCTION SPONSOR WILL RECEIVE

- Exclusive sponsor rights
- Sponsor logo on individual bidding placards (electronic or printed), approximately 950
- Company recognition during event program